DeA Capital



DeA Capital at a glance

DeA Capital is the #1 Alternative Asset Manager of private equity and real estate funds in Italy, with € 10.8 Bln of AUM and € 500 Mln of capital employed into the funds managed and direct investments



Key Aspects

- #1 AAM platform in Italy with over 170 professionals
 - Wide range of products in the most promising asset classes: Real Estate, Private Equity and NPL
 - Capability to structure and launch innovative products
 - Long standing experience in the Italian market
 - Independent platform and state of the art compliance and risk management
- Large international investors' network to attract foreign capital in the Italian market
- Reputable long term shareholders and experienced management team
- Strong balance sheet
- Listed company on the Milan Stock Exchange

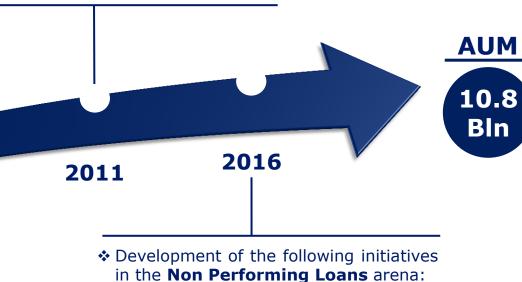


A brief history

- Established with the sponsorship of De Agostini, a family-owned private group active worldwide in Publishing, Media, Gaming&Services and Finance, with a total turnover of more than € 5 billion and a long dated successful presence in the Italian private equity arena
- ❖ Launch of the Funds of Funds business (IDeA I FoF, the largest Italian FoF, followed by ICF II and ICF III)

2007

❖ Launch of the Thematic Funds business. Currently operating with IDeA EESS (energy efficiency and sustainable growth) and IDeA Taste of Italy (food and beverage)



Launch of the Real Estate Asset Management business and following build-up into the Italian market leader

2008

- Launch of IDeA CCR I fund in private equity (DIP financing)
- Launch of IDeA NPL fund in real estate (SPV investing)
- Acquisition of SPC Credit Management (NPL servicing)



Key Financials

Alternative Asset Management

- ❖ Total AUM of € 10.8 bln (8.0 in Real Estate, 1.9 in Private Equity, 0.9 in NPL)
- ❖ Management Fees of € 65 Mln (ca. 60 bps on AUM)
- EBITDA of € 29 mln (45% on Management fees)

Direct /
Indirect
Investments

- Aggregate investments of € 279 Mln, including:
 - Migros
 € 75 Mln (TVPI at 1.50x)
 - Funds of Funds € 124 Mln (TVPI at 1.36x)
 - Other Funds € 59 MIn

Corporate

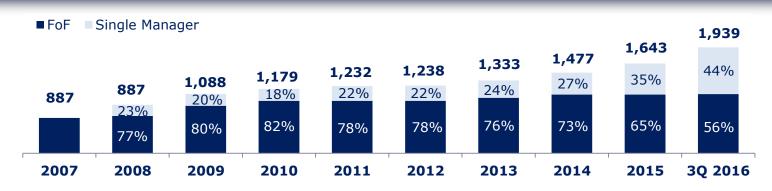
Net Cash Position of € 84 MIn



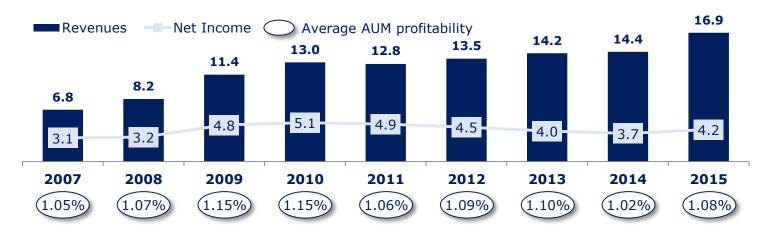
IDeA Capital Funds AUM & Fees evolution







Revenues & Net Income



Key
Development
Drivers

- ❖ Shift of AUM mix from funds of funds to thematic funds and credit funds
- ❖ Develop the B2B segment by launch of managed accounts / "white label funds" for the banks distribution networks and insurance companies
- ❖ DeA Capital seed funding set in the 10% region for the new funds



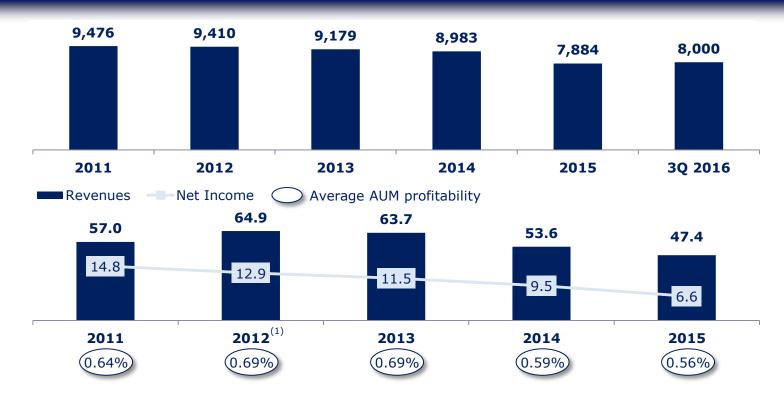
IDeA FIMIT AUM & Fees evolution



€ M

AUM

Revenues & Net Income



Key Development Drivers

- First "rebound" of the AUM starting end of 2016/beginning of 2017 thanks to a strong pipeline
- Business development focused on:
 - Existing funds expansion
 - New core & value added initiatives
 - Product range expansion (e.g. NPL Fund)
- Profitability improvement through funds portfolio rationalization and balanced mix between traditional funds and innovative products

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Key initiatives within non performing assets industry

- ❖DeA Capital has launched several activities within non performing assets industry either with a Real Estate and a PE angle
- *With its entrance in NPL management industry through the acquisition of SPC, DeA Capital now offers a complete range of services which may be combined in a unique proposition to its investors

Completed Projects within non performing assets industry







DeA Capital strategy

Growth of the AAM business

- Focus on domestic leadership consolidation and business model optimization
- Launch of innovative products (i.e. NPL)
- Fund raising focused on the investor base expansion both locally (distribution networks, banks, insurance companies) and abroad
- Possible international growth via partnerships / acquisitions

Remodeling of the **Private Equity Investment business**

- Complete exit from existing Private Equity investments
- Sponsor the new initiatives of the AAM platform
- Evaluate new direct Private Equity initiatives with a co-investor/club deal approach together with IDeA CF or independently (average size € 25/30 Mln per ticket)
- Expected significant cash returns to Shareholders through dividends/buyback

DeA Capital NAV ⁽¹⁾	NAV (€; mln)	NAV per share	Stock Price ⁽²⁾
Total NAV	531	2.03	1.09
Cash	84	0.32	0.32
Total Net of Cash	447	1.71	0.78
Of which:			55% Discount
Funds of Funds	124	0.48	to Assets
Other Funds managed by AAM platform	59	0.22	
AAM Platforms	168	0.64	
Kenan / Migros	75	0.29	
Other Assets	21 Di	0.08 © EA CAPITAI	_